

AI INSIGHT

SDN. BHD.

"We don't sell AI — we sell business growth powered by AI."

AWS Certified Technology Partner | Malaysia | Est. 2023
Company Brochure

WHO WE ARE

Bridging AI and real-world business outcomes

Established in 2023, AI Insight Sdn. Bhd. bridges the gap between emerging AI and real-world business challenges — powered by AWS. Headquartered in Malaysia, our team of data scientists and AWS consultants helps organisations across Southeast Asia scale AI-driven initiatives with an audit-first, outcome-driven approach.

MISSION

Empower organisations with intelligent, AWS-powered AI solutions that accelerate growth and decision-making.

VISION

To be the leading AI consultancy in Southeast Asia, recognised for innovation, integrity, and impact on AWS.

OUR METHODOLOGY

See it. Try it. Own it.

01 • ENGAGE	Discovery. We assess AI readiness, data maturity and governance posture against your business goals.
02 • ENABLE	Foundation. We stand up the AWS data and AI foundations — security, governance, and architecture.
03 • EXECUTE	Deployment. We build and deploy the solution, from SageMaker models to Bedrock-based agentic workflows.
04 • EXPAND	Scaling. We hand over ownership with the toolkit and training your team needs to scale independently.

SOLUTION ECOSYSTEM

What we deliver

AI Strategy & Consultation	Readiness assessments, AWS roadmapping and AI governance — delivered through our 1-Day Business Accelerator Workshop and a ROI-backed Business Case Template.
AI Solutions Development	Applied builds on Amazon SageMaker AI, NLP & Bedrock, and computer vision, matched to the workflow you actually run today.
Data Lifecycle Management	Governance, security and AI-readiness across the data estate, so every model you ship is built on data you can trust.
Agentic AI (Next-Gen)	Autonomous systems that plan, reason and act — built on Amazon QuickSuite, Kiro.dev, and custom Amazon Bedrock Agents workflows.

INDUSTRIES WE SERVE

Built for how each sector actually works

Manufacturing	Process and quality-data workflows, predictive maintenance, and agentic automation on the plant floor.
Property & Construction	AI-assisted project and document workflows for developers and construction firms managing complex, multi-stakeholder pipelines.
Financial & Government-Linked	Governance-first AI adoption for financial institutions and GLCs across Southeast Asia, built to audit-first standards.

THE CONSULTANT TOOLKIT

What clients keep after we leave

Every engagement hands over a working toolkit — not just a slide deck — so your team can own the next phase.

Prompt Library	A curated, reusable set of prompts mapped to real business workflows, not generic examples.
Business Case Template	Includes a built-in ROI calculator so every AI initiative is justified in the language your finance team already uses.
Facilitator Kit	Everything needed to run the 1-Day Business Accelerator Workshop internally, repeatably, without us in the room.
ADKAR+ Change Management	An extended ADKAR framework for driving AI adoption through the people side of the transformation, not just the technology.

THE AWS ADVANTAGE

AWS Specialised

Deep expertise in AWS AI, data and cloud services — delivering research-driven, outcome-oriented solutions, backed by a long-term partnership model, responsible-AI practices, and an outcome-driven engagement style.

LET'S TALK

Book a free consultation

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